

MODEL RELEASE FORM

Photographer name: \_\_\_\_\_  
Agency/Client: \_\_\_\_\_  
Model name: \_\_\_\_\_  
Art order no/PO: \_\_\_\_\_  
Model address: \_\_\_\_\_  
Model telephone/email: \_\_\_\_\_  
Model agency (if applicable): \_\_\_\_\_  
Brand/product: **South London Theatre/ Fest Norwood**  
Date/s of shoot/production: \_\_\_\_\_  
Shoot/production ref: \_\_\_\_\_

In accepting this release it is the responsibility of the Photographer/Agency/Client\*\* not to use or authorise the use of the material except for the detailed media, territories and time periods. Further usage must be negotiated and agreed beforehand, in writing, with the Model/Model\*\* agency. For good and valuable consideration received of £...../photographs\*, I / we\*\* hereby grant the Photographer/Agency/Client\*\*, and any licensees or assignees, the absolute right to use the photograph(s) and any other reproductions or adaptations, from the above mentioned photographic shoot, but only for the product or brand name specified above, solely and exclusively for: **Fest Norwood 2020.**

**Media Use:**

*Artist reference Packaging Brochure POS (point-of-sale, point-of-purchase, 'First Moment of Truth') Catalogue Poster (less than 10sq metres)*  
*Inserts Poster (more than 10sq metres)*  
*Direct mail Collateral (business cards, comp slips, letterheads, cards)*  
*Magazine - consumer Television/Cinema*  
*Magazine - trade*  
*Test/portfolio use*  
*National press Other (specify): \_\_\_\_\_*  
*PR – print only*  
*PR – online only*  
*Web (all)*  
*Web – region-specific websites only*  
*Social media*  
*Mobile devices*  
*Web banners*  
*EDM (electronic direct mail)*

**Territory: UK**

I agree that I have no rights to the Photograph(s), and all rights to the Photograph(s) belong to the Photographer and Assigns. I acknowledge and agree that I have no further right to additional Consideration or accounting, and that I will make no further claim for any reason to Photographer and/or Assigns. I acknowledge and agree that this release is binding upon my heirs and assigns. I agree that this release is irrevocable, worldwide and perpetual, and will be governed by the laws of England & Wales, excluding the law of conflicts.

I / We\*\* understand that the image shall be deemed to represent an imaginary person unless agreed otherwise, in writing, by my agent or myself. I / We\*\* understand that I / we\*\* have no interest in the copyright, or any moral rights, in the Photograph(s).

\*I am over 18 years of age. Date of birth if under 18: \_\_\_\_/\_\_\_\_/\_\_\_\_ Name of Model/Model agency\*\*: (print)

Signature of Model/Model agency/Parent or guardian\*\*: \_\_\_\_\_

Date: \_\_\_\_\_ \*

NOTE: Parent/guardian or model agency must sign for models under 18 years